

EXHIBITOR'S INFORMATION

The rental fees include the cost of an exhibitor license, which is required by the City of Jacksonville.

The deadline to register for Black Expo 2005 is September 29. After September 29, add \$50.00 late fee for processing.

RENTAL FEE (PER BOOTH)

Black Pages USA Advertiser (Small Business)	\$375.00	After, September 23, 2005 add \$25.00
Small Business (Non-advertiser) & Non-Profit	\$425.00	After, September 30, 2005 add \$50.00
Colleges	\$500.00	Additional Marketing Opportunities:
State and Federal Agencies	\$550.00	
Food Vendors	\$625.00	Gift Bag Marketing: \$125.00
Corporate (Advertisers)	\$650.00	Website Link & Logo: \$100.00
Corporate (Non-Advertisers)	\$750.00	Extra tickets \$10.00
All Corner booth upgrade	\$100.00	Advertisement in program booklet: \$350.00 full page / \$175.00 half page
		* based on availability

FOOD VENDORS:

Due to contracted agreements between Aramark Food Services and the Prime Osborn Convention Center, food vendor space is limited. Aramark reserves the right to accept or reject who is allowed to sell food at the Expo. All food vendor applications are to be received in our office by September 29. Once your application has been approved, you will be notified within one week. No cooking or open flames are allowed in the convention center but you will be allowed to prepare or cook outside in a pre-determined space to transport to your booth to sell. You must be self-contained and adhere to all food handling and preparation to meet the State of Florida Health requirements.

Payment Information

Payment by: Check, Money Order, Cashier's Check, MasterCard, Visa, Discover, or American Express payable to Black Pages USA
Upon acceptance of their application and payment, exhibitors will receive booth assignments.

Booth Information

Registered Exhibitors will receive a 10' x 10' booth space.

- An 8' x 2' table
- Company banner
- Two chairs
- One Black Expo T-shirt
- Five (5) free passes

Decorator

Blue Chip Expo is handling request for additional booth materials (tables, chairs, carpet, etc). Please call (877) 782-3976 toll free, (843) 681-4545 or bluechipexpo.com to make request and payment.

Electrical and Phone request

Prime Osborn Event Service Department is handling all electrical and phone request. Please call (904) 630-4000 to make request and payment. Requests for electrical outlets must be indicated on the application and additional information will be mailed to you.

- ALL REQUESTS AFTER FRIDAY, SEPTEMBER 30, WILL BE SUBJECT TO AN ADDITIONAL \$45.00 LATE FEE.
- BLACK EXPO IS NOT RESPONSIBLE FOR ELECTRICAL, PHONE LINE OR BOOTH MATERIALS NOW OR ON THE DAY OF THE EXPO.
- PLEASE MAKE APPROPRIATE ARRANGEMENTS PRIOR TO THE EXPO.

Restrictions

- Exhibitors are permitted to sell only those products/services listed on their application and only within the allotted vendor space
- Subleasing will not be permitted
- No animals of any kind will be allowed on the premises
- Booth rental is on a first come, first serve basis
- Rental fees are non-refundable, except in the case of the event being cancelled
- No items permitted for sale with "Black Expo" on it unless prior permission granted.

THURSDAY, OCT. 6
BLACK EXPO KICK-OFF RECEPTION

FRIDAY, OCT. 7
PRE-EXPO GALA
featuring, The Silky Soulful,
Frankie Beverly & Maze

SATURDAY, OCT, 8
8:00 am - 10:00 am — Set-up Times
11:00 am - 7:00 pm — Black Expo 2005

PLEASE NOTE: BOOTH RESERVATION IS BY PAYMENT ONLY PAYMENT IN FULL MUST BE SUBMITTED ALONG WITH THE REGISTRATION FORM. THE EXHIBITOR WITH THE BEST-LOOKING BOOTH WILL RECEIVE THE BLACK EXPO DESIGNER BOOTH AWARD.